

Ecologi

Creative Offsets Welcome Pack



UNITED NATIONS DECADE ON
**ECOSYSTEM
RESTORATION**
2021-2030

Certified



Corporation

★ Trustpilot



TrustScore 4.9

Hello & welcome





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2. Setting up your profile
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**Thank you for setting up your profile with Ecologi - in
partnership with albert's Creative Offsets scheme**

Let's go, who are we? 🙌

Who are we?

Ecologi is a platform for real climate action

We're a B-Corp certified social enterprise, facilitating the funding of the best climate crisis solutions and tree planting around the world.

Over 14,000 businesses have already joined our fight against the climate emergency.

Ecologi + albert welcome pack

44+ million

Trees responsibly
planted

Certified



Corporation

80+ projects funded

Certified to the highest
standards





Our vision

**Reduce half of the world's
projected emissions by 2040**

Meet the team



Ecologi is proud of our fair & transparent pricing -
yet we recognise there will always be cheaper
projects to fund.



Credibility

We are globally trusted with over 14,000
businesses choosing to work with us.




Your Profile set up

Don't worry it's super easy 🦔

How the profile works



- ✓ We are albert have a parent profile which becomes a shop window for albert's creative offsets scheme, where all impact from each individual production company can be seen together in one place. The profile will act as "albert's portfolio account."
- ✓ You would simply need to create a sub forest for your company.



albert

albert is the leading screen industry organisation for environmental sustainability.

wearealbert.org/

	
39t	0
of carbon reduction	trees in their forest

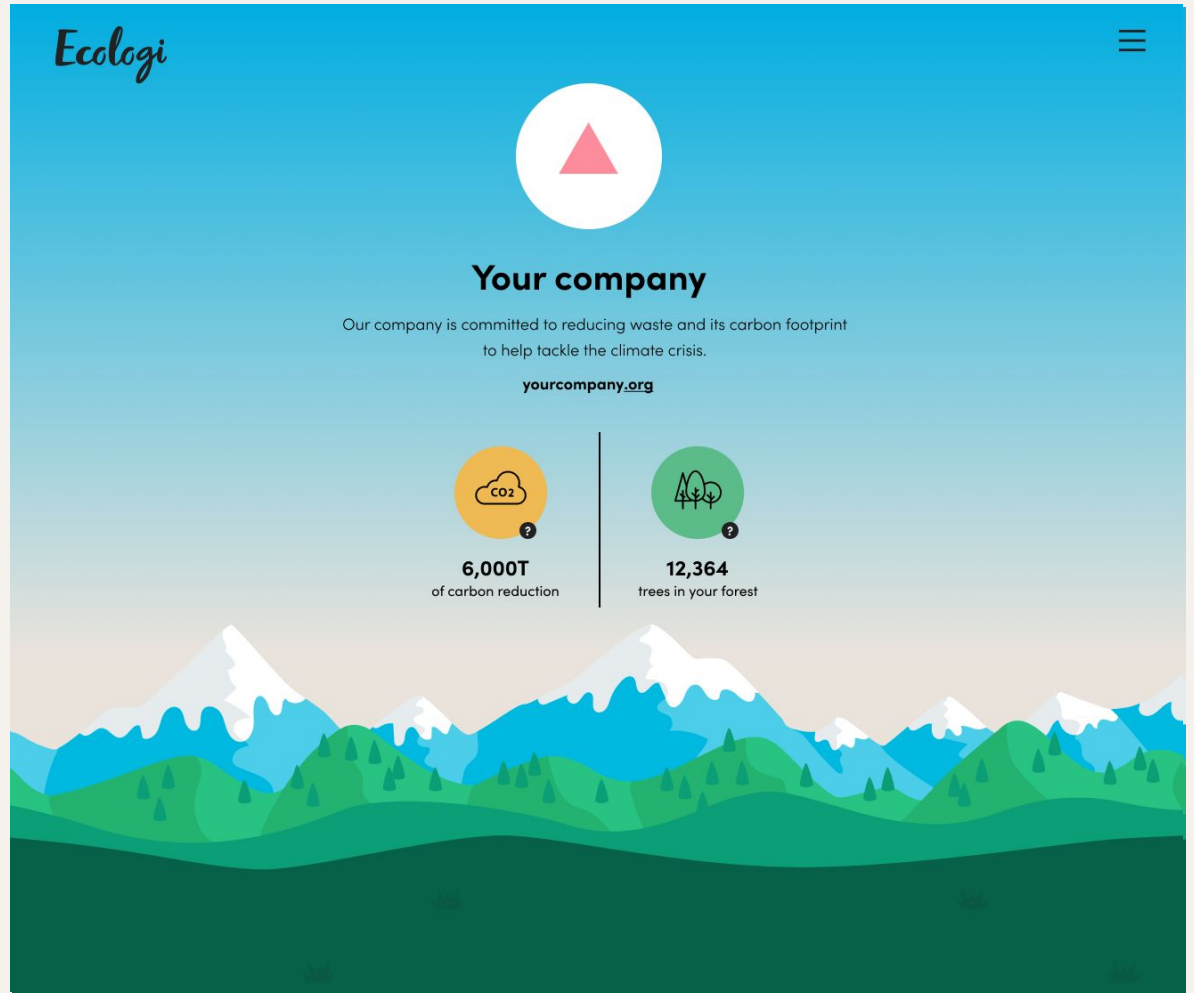
Setting up your sub profile

To set this up should not take more than 5 minutes. When clicking on the below link to create your account you will be automatically part of the main albert forest.

Click this link to create your account:

[👉 Your set up link](#)

(help to get set up on next page 🙄)



Set up in 3 easy steps

1. Set up your sub profile, your profile will be linked to the “we are albert” parent profile (this should only take a few minutes).
2. Click the “request impact” button, which will email your account management team with your requirements. Please include the the volume of CO2 you would like to offset - only offsets which are in line with BAFTA's requirements will be used.
3. You will receive an email with your invoice for payment, once paid, your impact will be added to your profile.

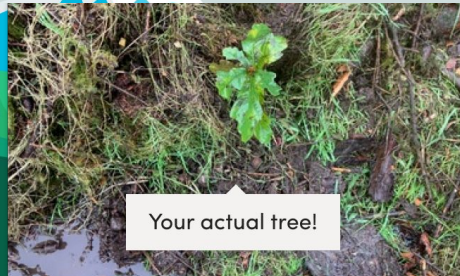
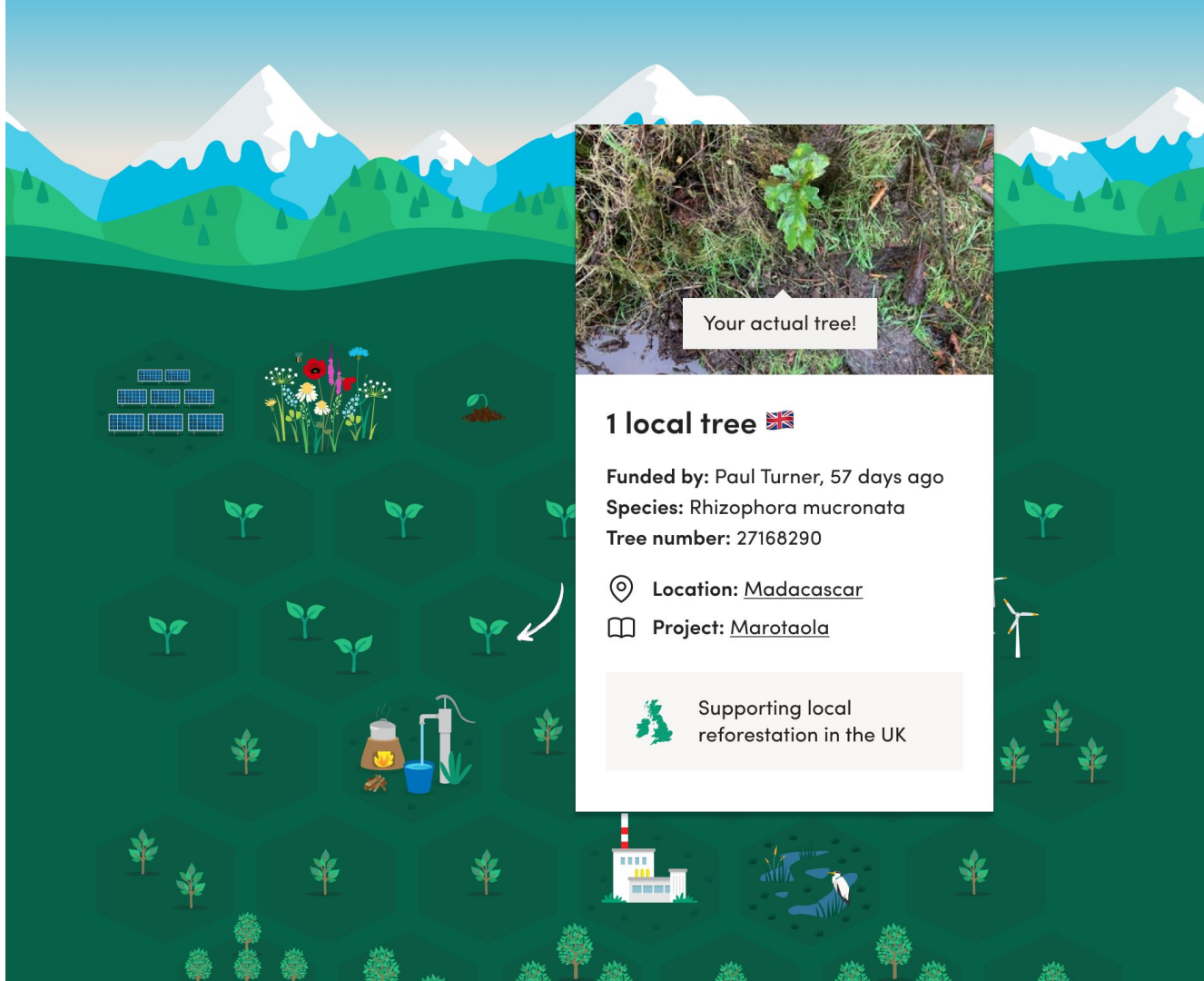


Your impact, brought to life

Traditionally, climate impact providers issue you with a certificate for your purchase, but we feel there's so much more to the story.



We like to visualise the amazing projects, helping to bring your positive impact to life.

It feels good to look back over the months and see you impact building up.



1 local tree

Funded by: Paul Turner, 57 days ago
Species: *Rhizophora mucronata*
Tree number: 27168290

 **Location:** Madagascar
 **Project:** Marotaola



Supporting local
reforestation in the UK



See Your Impact

Watch your impact come to life in your own virtual forest and visualise your carbon offsets.

Name forests after production companies, so they can each visualize their own impact and own this across their channels



Automatic Impact

Use our APIs to report your carbon offsetting. This will allow you to display the amount you have offset directly on your own website.

👉 More about [our integrations](#)

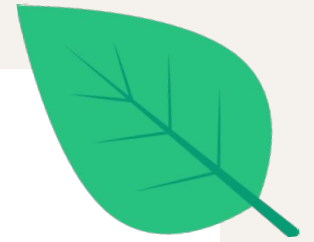


Share your Achievements

Earn badges for achievements and share your impact with colleagues, clients and customers.



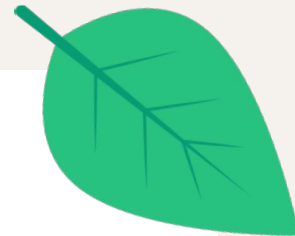
Comms and account management



Comms and account management support

- ✓ We will be happy to review any communications by our impact comms team, please allow 5 working days for any new impact related requests
- ✓ You will have an account management team in place to support the albert certification scheme, please email albertoffsets@ecologi.com for any support queries
- ✓ For any PR requests, please allow a minimum of 3 working days for review and input into the releases - including the drafting of quotes
- ✓ [Here](#) is a link to our assets, please do send through any comms that mention Ecologi through for approval

Workshops



Creative Workshops

- ✓ Monthly workshops will be held by a member of the team for production companies to drop into, details of the workshop will be shared with you by email once you have signed up with Ecologi
- ✓ We will cover a range of topics including sustainability in the workplace, diet, energy usage and simple ways you can help tackle climate change.
- ✓ The workshops will give the production companies ideas on how they can continue to reduce emissions alongside easy to action tips.
- ✓ We will make sure the content is different for every workshop and hold Q&A drop in sessions too.



Thank you

We're here if you have any questions

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A final note from our friend George the Poet